



**B.Tech II Semester Regular Examinations, September 2023**  
**Fundamentals of Management**  
*CSE (Data Science)*

**Maximum Marks: 60**

Date:14.09.2023 Duration: 3 hours

- Note: 1. This question paper contains two parts A and B.  
2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.  
3. Part B consists of 5 Units. Answer any one full question from each unit.  
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

**Part-A**

All the following questions carry equal marks

(10x1M=10 Marks)

1. a Name the three levels of management.
- b Mention three challenges of modern management.
- c What is strategic planning?
- d Define decision-making.
- e What is an organization?
- f What is departmentalization?
- g List out the various styles of leadership with examples
- h Define situational leadership.
- i What is control process?
- j Define budgetary controls.

**Part-B**

Answer All the following questions.

(5X10M=50Marks)

- 2 Discuss the roles that managers play within an organization. How do these roles contribute to effective management? [10]

OR

- 3 Explain briefly the 14 principles of Administrative theory of Henri Fayol. [10]

- 4 a) Describe the steps involved in the planning process. [5]  
b) Outline the strategies of problem solving. [5]

OR

- 5 a) Discuss the steps involved in decision making process. [5]  
b) Distinguish between programmed vs. non-programmed decisions. [5]

- 6 Examine the concepts of empowerment, centralization, decentralization, and recentralization in organizational management. [10]

OR

- 7 a) Describe six key elements in organizational design. [5]  
b) Explain the methods of training. [5]

- 8 a) "Motivation is the core of Management" – Explain. What can be done to motivate the Staff in the Organization. [5]  
b) Discuss the obstacles to leader flexibility and leader styles based on them. [5]
- OR
- 9 Discuss Frederick Herzberg's Two-Factor Theory. How do hygiene factors and motivators contribute to job satisfaction and dissatisfaction according to this theory? [10]
- 10 a) Explain different Budgetary and non-budgetary control techniques. [5]  
b) Discuss the steps involved in the quality control process. [5]
- OR
- 11 a) Explain various types of control techniques. [5]  
b) Elaborate the types and characteristics of effective control. [5]